



Dear Friend:

On May 17, 2010, Easter Seals Arkansas and the Greek Food Festival are partnering once again to host the 9th Annual GreekFest Easter Seals Classic golf tournament at Chenal Country Club. Last year's event raised over \$220,000 to help children and adults with disabilities.

This year's event promises to be the most exciting and successful one ever. We will have two afternoon flights with four-person scramble teams teeing off on the Bear Den and Founders courses. Always praised as a great event, this year's Classic features wonderful gifts for each participant, amazing prizes, a delicious lunch and a fabulous way to support one of your favorite charities.

To kick off the Greek Food Festival and the Golf Classic, **participant sponsors of \$3,000 or more** will receive a table to the Taste of the Mediterranean on Friday, May 14th. This party will feature gourmet Mediterranean cuisine with luxurious wine pairings, live and silent auctions, and festive entertainment. This will be a spectacular evening you will not want to miss. Additional tickets can be purchased for \$100 per person or a table of eight can be purchased for \$800.

Because of your past sponsorship and the fact that we expect to sell out the event, we wanted to give you advance notice and offer you the opportunity to become a sponsor or to purchase a team.

I challenge you to help this year's event raise the most money ever to help support the services of Easter Seals. Arkansas families are relying on Easter Seals more than ever before; please join us in helping children and adults with disabilities achieve independence.

Sponsorships and teams will fill up quickly, so please make your reservations soon.

Sincerely,



Monday, May 17, 2010

**9th Annual Greekfest Easter Seals Classic
2010 Sponsorship Benefits**

Platinum for \$10,000

- **Name and logo** double the size of any other corporate sponsor logo on signage at Golf Tournament and Greek Food Festival
- **Name and logo** on the main stage at the Greek Food Festival, attendance 30,000
- **Name and logo** double the size of any other corporate sponsor logo on signage at “Taste of the Mediterranean” Bash
- **Name and logo** double the size of any corporate sponsor logo on “Taste of the Mediterranean” Bash invitation
- **Name and logo** double the size of any other corporate sponsor logo on golf ad in Greek Food Festival Guide, distribution 10,000
- **Name and logo** listed on the Greek Food Festival website, averages 50,000 hits during the week of the event and links back to the sponsor’s website www.greekfoodfest.com
- **Name and logo** on the Easter Seals Arkansas website with links back to sponsor’s website
- **Name and logo** on premium gifts given to every player in tournament
- Two golf teams of four
- Two table of 8 to the “Taste of the Mediterranean” valued at \$1,600
- **Logo** placement on sleeve of golf tournament shirt
- **Logo** placement in golf cart
- First choice of golf course at Chenal Country Club



Gold for \$5,000

- **Name and logo** on signage at Golf Tournament and Greek Food Festival
- **Name and logo** on signage at “Taste of the Mediterranean”
- **Name and logo** on “Taste of the Mediterranean” invitation
- **Name and logo** on golf ad in Greek Food Festival Guide, distribution 10,000
- Golf team of four
- One table of eight to the “Taste of the Mediterranean” -valued at \$800
- Name placement on hole or tee sign
- **Logo** placement in golf cart
- First choice of golf course at Chenal Country Club

Silver for \$3,000

- **Name** listed on signage at Golf Tournament and Greek Food Festival
- **Name** listed on signage at “Taste of the Mediterranean”
- **Name** listed on “Taste of the Mediterranean” invitation
- **Name** listed on golf ad in Greek Food Festival Guide, distribution 10,000
- Golf team of four
- One table of eight to “Taste of the Mediterranean” -value \$800
- Name placement on hole or tee sign
- First choice of golf course at Chenal Country Club





Team and Hole/Tee Sponsor for \$2,250

- Golf team of four
- Name placement on hole or tee sign

Team Participation for \$1,500

- Golf team of four

Hole/Tee Sponsor for \$750

- Name placement on hole or tee sign

Individual Player for \$375.00

- One player in the tournament



**9th Annual Greekfest Easter Seals Classic
2010 Agreement Form
Monday, May 17, 2010**

Name/Title: _____
Company: _____
Address: _____
Email: _____
City/State/Zip: _____
Signature: _____

Sponsorships

- I commit to support the Golf Tournament as a \$10,000 Platinum Sponsor
- I commit to support the Golf Tournament as a \$5,000 Gold Sponsor
- I commit to support the Golf Tournament as a \$3,000 Silver Sponsor
- I commit to support the Golf Tournament as a \$2,250 Team/Tee Sponsor
- I commit to support the Golf Tournament as a \$750 Tee Sponsor

Team Participation

- I would like to commit to ____ 4-person team(s)
at \$1,500 = _____ Total
- I would like to commit to ____ player(s)
at \$375.00 = _____ Total

Taste of the Mediterranean Participation

- I would like to commit to ____ Individual ticket(s)
at \$100 = _____ Total
- I would like to commit to ____ Table(s) of eight
at \$800.00 = _____ Total

Please mail or fax agreement to:
Joey Lambert

Development, Special Events
Easter Seals Arkansas
3920 Woodland Heights Rd.
Little Rock, AR 72212
501-227-3710
501-227-3715 – faxjlambert@ar.easterseals.com

